

Sara E. Lewis

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Current

2004-Present – Sara Lewis Marketing Communications, Williamsburg, Virginia

- Provides an array of marketing and media relations services to area businesses
- Contributes articles as a freelance writer to newspapers, magazines, and journals
- Author of 5 books
- Key Clients:
 - New Quarter Park, York County – Program planning and marketing
 - *Next Door Neighbors* magazine, Williamsburg – Arts & Entertainment section editor
 - BikeWalk Virginia, Richmond – Project management consultant

Career History

2001-2004 – Director of Communications, National Center for State Courts, Williamsburg, Virginia

- Supervised staff and collaborated with colleagues on marketing communications message and materials
- Contributed to writing, design, and editorial management of outreach publications and books

1998-2000 – Marketing Manager, VIPAR Heavy Duty, Williamsburg, Virginia

- Produced electronic and print marketing communications materials, media releases, and tradeshow
- Developed and managed wholesale supplier relationships for buying group

1984-1998 – Product Manager, Colonial Williamsburg Foundation, Williamsburg, Virginia

- Facilitated product development for WILLIAMSBURG Reproductions Program; managed supplier relationships
- Analyzed sales, provided marketing support, managed tradeshow, conducted media relations

1979-1982 – Curator, Old Capitol Museum, Jackson, Mississippi

- Managed museum outreach; communicated facts and ideas in exhibits and publications
- Oversaw artifact storage; researched artifacts and contextual topics

Education

- M.B.A., Business Administration, The College of William & Mary
- M.A., Art History, Virginia Commonwealth University
- B.A., History and Fine Arts, The College of William & Mary

Volunteer

- Volunteer, VoiCeS (Volunteer Chesapeake Steward), Chesapeake Bay Foundation
- Member & Volunteer, Historic Rivers Chapter, Virginia Master Naturalists
- Member, Board of Directors, Williamsburg Farmers Market
- Member, Board of Directors, Williamsburg Bird Club (2007)
- Member, Board of Directors, Public Affairs, Colonial Virginia Chapter, American Red Cross (2005-2009)

Biography

Sara E. Lewis is a marketing consultant and freelance writer. Since 1976 she has published many history, nature, recreation, health, and lifestyle articles in national, regional, and local newspapers, magazines, and journals. After a 25 year career in marketing and business communications management, she decided to pursue her personal interest in writing, history, and nature as a full-time freelance consultant. She now enjoys an eclectic and satisfying career-life balance that includes history and genealogy research, arts and entertainment analysis, environmental advocacy, and outdoor activities such as gardening, bird watching, hiking, bicycling, and kayaking.

In 2003, she published her first novel, *Waterfront Property*, followed by a novella in 2004, *Up a Creek*. Her most recent publications for the Arcadia Publishing Images of America series include *Gloucester County* (2006), *Mathews County* (2007) and *James City County* (2009). She is currently working on a revision of her first book, *Waterfront Property*, has two unpublished novels on the shelf, and is working on non-fiction books with the working titles “Ancestor Worship,” “Colonial Gloucester: News and Advertisements from the Virginia Gazette,” “Driving Around the Chesapeake Bay Watershed,” and “Depression: A Love Story.”